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- ✓ 50 RULES OF EMAIL ETIQUETTE
- ✓ EMAIL SIGNATURE DESIGN
- ✓ SETTING UP EMAIL SIGNATURES
- ✓ EMAIL MARKETING / BRANDING
- ✓ 7 WAYS TO BUILD A NEW CLIENT DATABASE
- ✓ EFFECTIVE MARKETING SAMPLES
- ✓ MANAGING EMAILS
- ✓ EMAIL POLICIES & DISCLAIMERS
- ✓ FREE SIGNATURE SAMPLES
- ✓ FREE EMAIL POLICY SAMPLE
- ✓ 15 POINT IMPACT CHECKLIST



*The No. 1
Business guide
to professional
communication*

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BY CREATING AND EXPANDING A SUCCESSFUL
EMAIL BRAND**

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“Your premium brand had better be delivering something special,
or it’s not going to get the business” Warren Buffett

e-mail IMPACT

The essential e-mail communication guide

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